

Day 1 - Tuesday Nov 2

Chat Conversation

Dr. Lynn Broaddus - Keynote Speaker

Making Change: Taking the Water of of Wastewater

- [From Rebecca Nelson](#): Thanks for a great talk! You didn't say much about source separating technologies - any comment on the role of CBS or other for that?
- [From Rebecca Nelson](#): There you go - source separating via MooLoo
- [From Jeff Hallowell](#): What do you believe is the priority for recovery of Carbon as an important nutrient needed for regenerative agriculture? Do you believe that digestion processes as a consumer of carbon to make methane is a sustainable path for regenerative ag?
- [From Carol McCreary, PHLUSH](#): Re Everett Rodgers bell curve of innovation: Food and ag are easy; water means looking at sanitation and that's more a problem. Getting past "toilet blindness" is really hard. People just don't talk about it. Who in the general public "sees" sewer systems?
- [From Kai Udert](#): What could be the role of WEF in promoting urine separation?
- [From Nancy Love](#): Thanks Lynn! Just a comment: NYC, Denver Water, Jim MacQuarrie now w/ Tetra Tech thinking about source separation as an option to address their inefficient nutrient issues. Beyond one building but in contained (aka "15 min") communities. I think we need some small community successes.
- [From Shawn Shafner, POOP Project](#): Thanks so much for this enlightening talk, Lynn. I'm really interested in how we shift perception, and have been thinking about campaigns that could help and appeal to some of those allies. Maybe even a "Got Milk" style campaign. One idea is a broad invitation to "Don't Give A Flush" and let pee be in your toilet. Other ideas? And who are the people who might fund that? I think there's been great success from some treatment plants with fun social media accounts (like NorthEast Ohio), but that's the exception not the rule.
- [From Greg Hostetler](#): Has REI or other groups worked with architecture organizations to introduce distributed systems in buildings like you showed in the Portland slide?